



## **Body and Mind Studio® /Pharmaid® Reseller Programme**

On February 01, 2016, **Body and Mind Studio®** launched their exclusive partnership with **Greek Natural Skin and Hair Care** manufacturers **Pharmaid®** from Rhodes, Greece. We are delighted to bring these fabulous products to the UK market place and the products include all of the following ranges:-

- **Athena's Treasures®** - Organic Olive Oil based skin and hair care range
- **Aloe Treasures** – Organic Aloe Vera based skin and hair care range
- **Argan Treasures** – Moroccan Organic Argan Oil based skin and hair care range
- **Dream Tan®** - Carrot, Olive Oil and Coconut based sun protection range
- **Pharmaid® Wellness Products** – The original Personal Wellness range from **Pharmaid®**

We are now looking for resellers to help us sell these fabulous products throughout the UK.

### **HOW DOES THE 'RESELLER EARNING PLAN' WORK?**

#### 25% to 40% RESELLER PROFIT

Through direct customer sales, you can earn between 25% and 40% on all of the **Pharmaid®** range. Our website [www.bodyandmindstudio.co.uk](http://www.bodyandmindstudio.co.uk) will shortly contain all of the **Pharmaid®** range of products with their Recommended Retail Prices (RRP's). As an Authorised Reseller, you can purchase the products from us and sell them to your clients at the prices you choose to sell them for. Depending on how much you sell, depends on how much you will earn!

#### RESELLER DISCOUNT SCHEME

Once you have signed up and are an "Authorised Reseller", you will be initially entitled to 25% discount on the price of all products you choose to sell/purchase from us. For example, the RRP of **Argan Treasures – Anti-Wrinkle Day Cream** is **£22.50** Inc. VAT. Therefore the price to you will be £16.88 Inc. VAT. You can sell the products for whatever price you feel is right for you. Here is the exciting bit. Depending on how much you sell in a calendar month, will depend on your level of discount, with the maximum being 40%! Here's how:-

- Orders of between £10.00 + VAT (minimum order) and £299.00 + VAT in a calendar month are purchased at 25% discount.
- Orders of between £300.00 + VAT and £499.00 + VAT in a calendar month are purchased at 30% discount.
- Orders of between £500.00 + VAT and £749.00 + VAT in a calendar month are purchased at 35% discount.
- Orders of between £750.00 + VAT and £999.00 + VAT in a calendar month are purchased at 38% discount.
- Orders of £1,000.00 or more + VAT in a calendar month are purchased at 40% discount, plus free shipping. and you will never go below 30% discount again while the reseller agreement remains in place.

- If you purchase £1,000.00 or more + VAT for 3 consecutive calendar months, or £4,000 + VAT in one calendar month, you will be entitled to become a “**Premium Reseller**” and you will stay at 40% discount for the remainder of the calendar year ending December 31<sup>st</sup>, and the entire next calendar year ending December 31<sup>st</sup>. You will also receive a “Premium Reseller” Certificate and a logo for your website. To stay at this level, you must reproduce this activity in the following year or you will return to return to 30% discount again.

## GETTING STARTED

TO GET YOUR NEW RESELLER BUSINESS STARTED YOU JUST NEED TO FOLLOW A FEW SIMPLE STEPS:

### STEP 1 – SIGN UP:

Complete the **Body and Mind Studio® Reseller Agreement** and place an order of at least £50.00 + VAT + Carriage (if applicable or you can collect from **Body and Mind Studio®** in person).

### STEP 2 – OPTIONAL WEBSITE LISTING:

Decide whether you wish to be listed on our website as a UK Retailer (£5.00 per month inclusive of VAT paid by standing order). We strongly recommend this as we have already seen many people looking for these products in the counties already listed on our site (<http://bodyandmindstudio.co.uk/organic-skin-hair-care/uk-retailers/>). Retailers are listed in alphabetical order of the county that your business operates in, and a link to your company website is included. A standing order mandate will be sent to you if you wish to have this option.

### STEP 3 – SUBMIT:

Return your completed Reseller Agreement form to us by post to the address overleaf. Send through your first order to us via e-mail to [mail@bodyandmindstudio.co.uk](mailto:mail@bodyandmindstudio.co.uk) (minimum order value £50.00 exclusive of VAT and and carriage charges that may be applicable). We will issue you with an invoice and once paid, we will issue you with our “Authorised Reseller” logo which should be placed on your website and/or company literature.

### STEP 4 – YOU'RE READY TO START!

When your application has been processed, your account will be activated and you'll be all set to start earning!

If you have any questions, then please do not hesitate to contact me. We hope you find this opportunity of interest, and look forward to working with you to help build your business!

*Paul J. Hopfensperger*

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